

THE COMPASS NEEDLE POINTS STRAIGHT AT THE SUCCESS WITH ABSOLUTE, TODAY WITH “Boat Builder Awards” ACKNOWLEDGMENT.

The excellence can be defined as “*absolute*” only when other people confirm it. It is not by chance that the renowned yacht manufacturer company located near Piacenza (Italy), “Absolute”, by name and by nature, received on November 13th the “**Boat Builder Awards**” acknowledgment in the category “**Innovation in a Production Process**”, during the awards ceremony promoted by METSTRADE and International Boat Industry magazine (IBI).

The credit for this goal has been assigned to the state-of-the-art “*Integrated Structural System*” (ISS) manufacturing system, born from the idea of Sergio Maggi, one of the Absolute founders, which has been defined as a “unique and original innovation” both for the owner and for the activities carried out in the shipyard. This working method is an Absolute excellence, born from the deep knowledge of the manufacturing techniques acquired by the company’s founders, Sergio Maggi and Marcello Bè. The idea behind concerns an integration of all the activities into an efficient and optimized system during every stage of the production.

This success is the result of an excellent team effort, passionately being developed day after day by the Absolute team, even more strong and cohesive, and by the international sales network.

“Reaching for the Absolute”, the brand signature, is the essence of a philosophy aimed at excellence, but also the epitome of a real work inclination, which makes the Absolute attitude a uniqueness appreciated all over the world and reconfirmed today through this prestigious acknowledgment.